



A Celebration of Anime, Art, and Asian Culture!

# Sponsorship Deck

Join us in creating a one-of-a-kind experience at HanaCon  
Anime, Art, Asian & Pop Cultural Convention.



**Main Event: Year 1 June 7, 2025**

**Silver Spring Civic Building**

1 One Veterans Place, Silver Spring, MD 20910



# Welcome to HanaCon!

HanaCon is Maryland's immersive anime, art, pop culture and Asian culture convention, bringing together fans, artists, performers, and creators to celebrate passion, creativity, and community.



# Our Mission

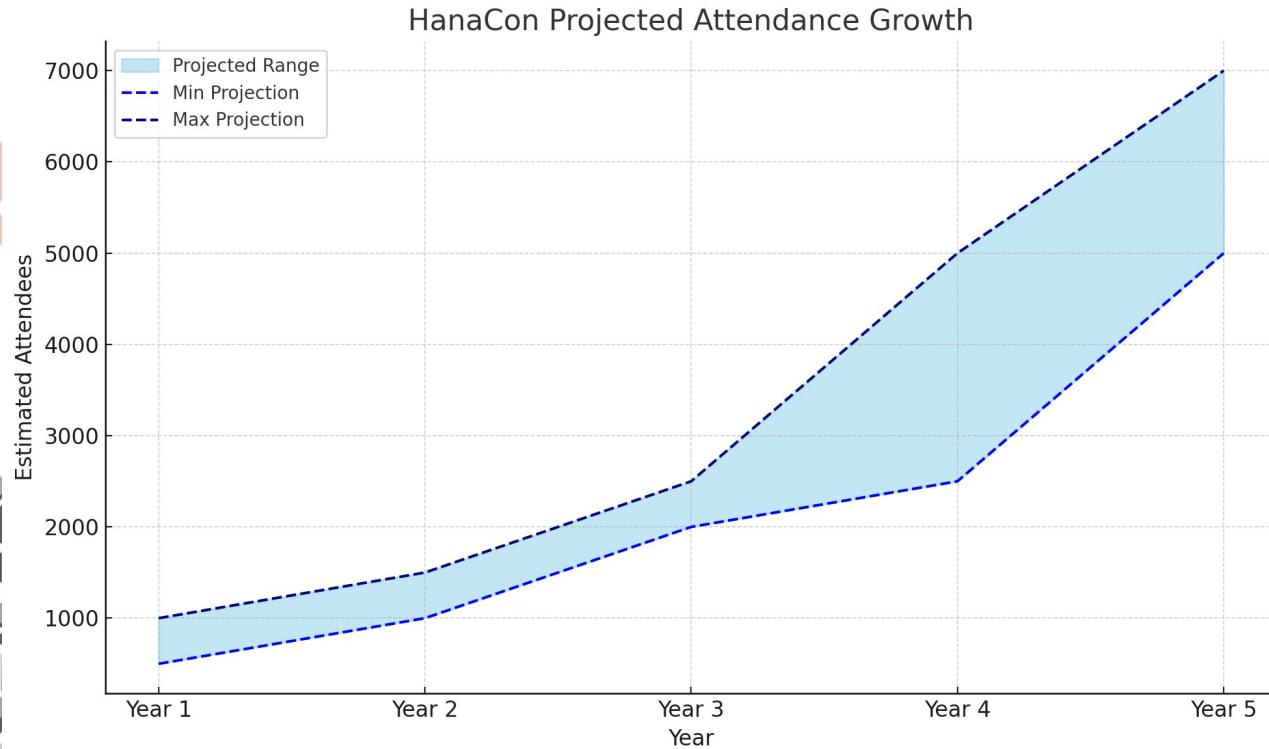
- Celebrate anime, cosplay, gaming, and Asian arts
- Provide a creative platform for fans and artists
- Foster community and cultural appreciation
- Promote independent creators, performers, and vendors

# Who Attends HanaCon?

## Target Demographics:

- Anime and manga fans
- Cosplayers and performers
- Artists and indie game developers
- Families, students, and Asian culture enthusiasts

# Projected Growth



# Sponsorship Levels

## **Sakura (Cherry Blossom) – \$10,000–\$15,000+**

- Presenting Sponsor title
- Exclusive event sponsorship
- Premium booth space
- VIP passes, branding on merch
- On-stage recognition
- Full digital and physical promo

# Sponsorship Levels



## Ume (Plum Blossom) – \$5,000–\$7,500

- High-visibility branding
- Event/competition sponsor
- Booth, VIP passes, social media
- Sample distribution rights

# Sponsorship Levels



## Ayame (Iris) – \$2,500–\$5,000

- Workshop/panel sponsor
- Welcome bag inserts
- Website & social media shoutouts

# Sponsorship Levels



## Himawari (Sunflower) – \$1,000–\$2,500

- Booth space, logo promotion
- Social media & web recognition

# Sponsorship Levels



## Botan (Peony) – \$500–\$1,000

- Community booth
- Social media shout-outs

# Sponsorship Levels

## Yuri (Lily) – \$300–\$500

- Booth, logo on site/program
- Two passes

# Sponsorship Levels



## Tsubaki (Camellia) – \$100–\$200

- Badge, web shout-out, social media post

# Sponsorship Levels



## Hinagiku (Daisy) – In-Kind Sponsorship

- For non-financial contributions (e.g., prizes, services)
- Custom benefits like branding, promotional table, event collaboration, etc.

### Customize Your Sponsorship!

We are happy to build a tailored package to fit your brand's goals.

# Visibility & Promotion Channels

- Website & Social Media
- Convention merchandise
- Press & Media coverage
- In-venue signage and Interactive Experiences



# Promotional Tour Events



April 6, 2025



**September 27-29  
September 19-21, 2025**





# HanaCon Promotional Tour Set Up Samples





# Partnerships and Sponsors



Fun Fanatics



**We Look Forward to Working with You!**  
**And Supporting the Community**

