

HanaCon

A Celebration of Anime, Art, and Asian Culture!

Sponsorship Deck

Join us in creating a one-of-a-kind experience at HanaCon
Anime, Art, Asian & Pop Cultural Convention.



Main Event: Year 1 June 7, 2025

Silver Spring Civic Building

1 One Veterans Place, Silver Spring, MD 20910



Welcome to HanaCon!

HanaCon is Maryland's immersive anime, art, pop culture and Asian culture convention, bringing together fans, artists, performers, and creators to celebrate passion, creativity, and community.



Our Mission

- Celebrate anime, cosplay, gaming, and Asian arts
- Provide a creative platform for fans and artists
- Foster community and cultural appreciation
- Promote independent creators, performers, and vendors



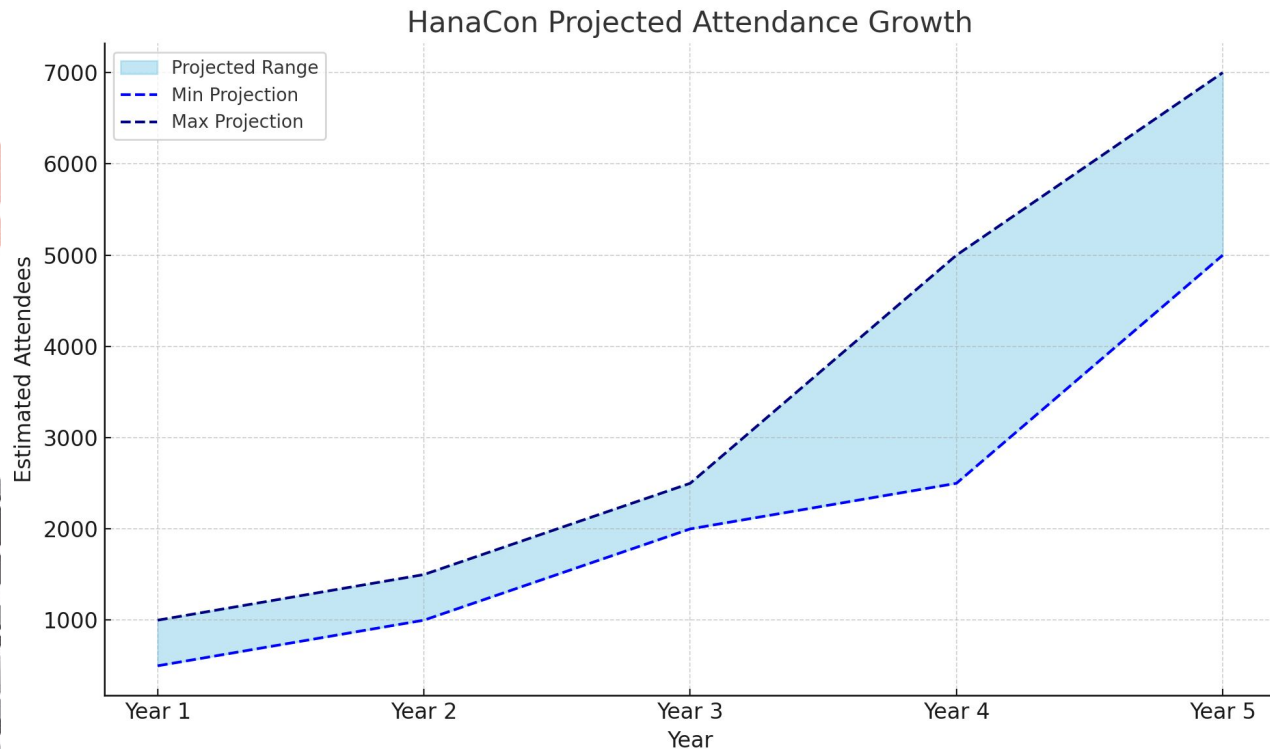
Who Attends HanaCon?

Target Demographics:

- Anime and manga fans
- Cosplayers and performers
- Artists and indie game developers
- Families, students, and Asian culture enthusiasts



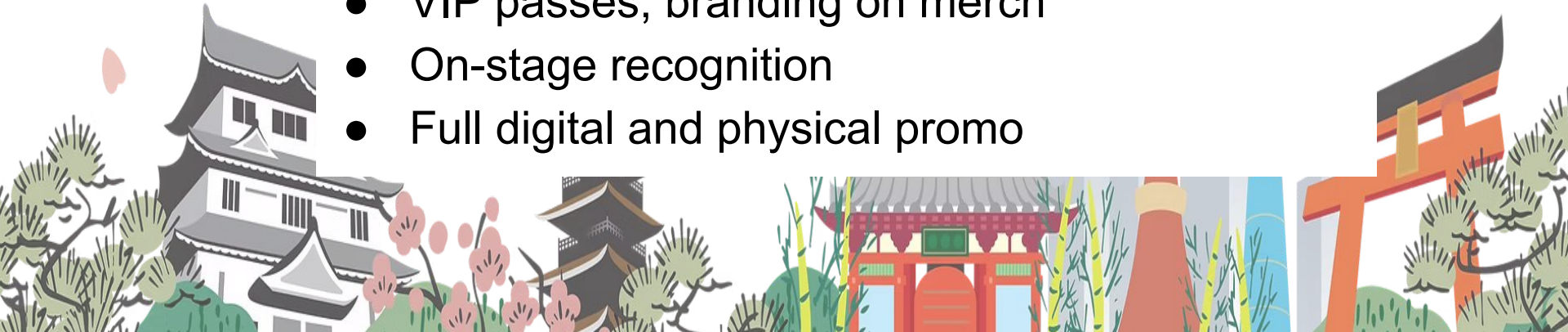
Projected Growth



Sponsorship Levels

Sakura (Cherry Blossom) – \$10,000–\$15,000+

- Presenting Sponsor title
- Exclusive event sponsorship
- Premium booth space
- VIP passes, branding on merch
- On-stage recognition
- Full digital and physical promo



Sponsorship Levels

Ume (Plum Blossom) – \$5,000–\$7,500

- High-visibility branding
- Event/competition sponsor
- Booth, VIP passes, social media
- Sample distribution rights



Sponsorship Levels



Ayame (Iris) – \$2,500–\$5,000

- Workshop/panel sponsor
- Welcome bag inserts
- Website & social media shoutouts





Sponsorship Levels

Himawari (Sunflower) – \$1,000–\$2,500

- Booth space, logo promotion
- Social media & web recognition





Sponsorship Levels



Botan (Peony) – \$500–\$1,000

- Community booth
- Social media shout-outs





Sponsorship Levels

🌻 Yuri (Lily) – \$300–\$500

- Booth, logo on site/program
- Two passes





Sponsorship Levels



Tsubaki (Camellia) – \$100–\$200

- Badge, web shout-out, social media post



Sponsorship Levels

Hinagiku (Daisy) – In-Kind Sponsorship

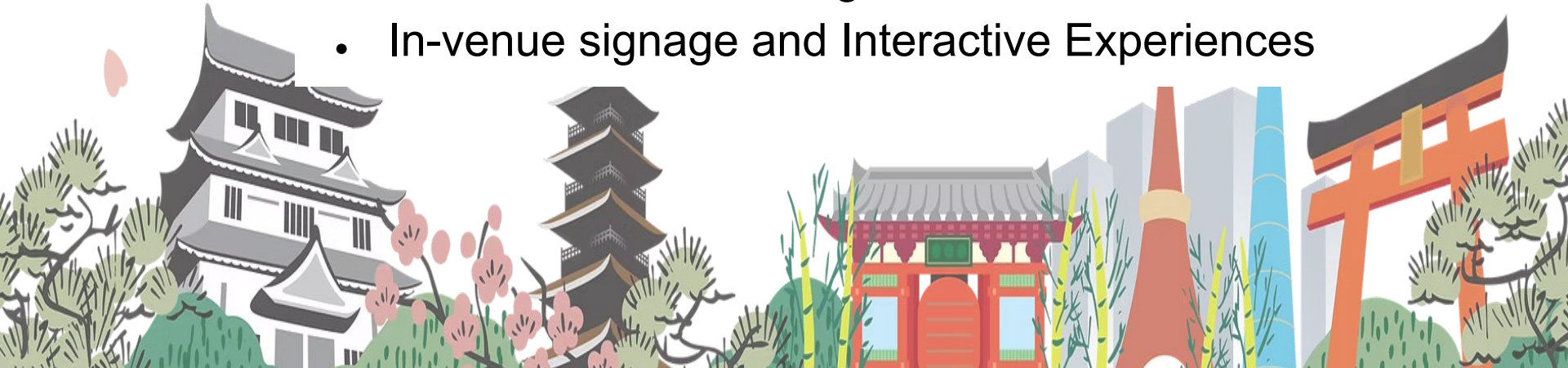
- For non-financial contributions (e.g., prizes, services)
- Custom benefits like branding, promotional table, event collaboration, etc.

Customize Your Sponsorship!

We are happy to build a tailored package to fit your brand's goals.

Visibility & Promotion Channels

- Website & Social Media
- Convention merchandise
- Press & Media coverage
- In-venue signage and Interactive Experiences





Promotional Tour Events

blerDCon



July 12-14, 2024

March 7-9 2025

March 6-8, 2026



April 6, 2025



Launch Party!



Join US!
3/20 @ 6pm!



Fairfax City • May 18, 2025



September 27-29

September 19-21, 2025





Promotional Tour Set Up Samples





Partnerships and Sponsors





HanaCon



We Look Forward to Working with You!
And Supporting the Community

